

*University of Massachusetts*

*Trademark Administration and Licensing*

*Program*

**AMHERST • BOSTON • DARTMOUTH • LOWELL • WORCESTER • UMASS ONLINE**

 Room 920 Evelin Szymborn, Interim

 Lincoln Campus Center Telephone: (413) 577-8126

 University of Massachusetts Email: eszymbor@ umass.edu

 Amherst, MA 01003 Office Hours: M-F 8am-4pm

 <http://www.umassauxiliaryservices.com/licensing/>

## TRADEMARK QUESTIONNAIRE

*Please fill out as much as you can. Your responses will help us evaluate your proposed trademark and to eliminate possible conflicts with existing trademarks. Please be sure to call our office to schedule an appointment for questionnaire follow-up and discussion.*

**PROPOSED TRADEMARK**: **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

1. Name and title of individual who is requesting Trademark: **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

2. Your Department: **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

3. Your Campus address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

4. Your telephone, fax and e-mail information**:**

Telephone: **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Fax: **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

E-Mail: **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

5. Name, title and department of individual who will be paying for Trademark Application. (Please include contact information)

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

6. Briefly describe the eventual intended uses for the product or service.
**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
7. Countries where you are or plan to do business.
**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

8. Is this product or service a result of University research or invention?

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

9.

1. Has the mark been used commercially in connection with either goods and/or services? [ ] Yes [ ]  No

 If yes, for what goods and/or services? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

If no, what is the anticipated date it will be used?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. What goods and/or services are intended to be offered in connection with this trademark? (List goods/services which are currently intended as well as possible long-range plans for expansion to additional goods/services.) Click here to enter text.

10.

1. Date of first commercial shipment across state lines of the goods or service bearing the trademark. (Includes creation of website) Click here to enter text.
2. If there were any earlier commercial uses within a single state, supply that date:
Click here to enter text.

11. Manner in which the trademark is used or is intended to be used, e.g., on tags or labels, on containers, impressed on goods themselves, etc.
Click here to enter text.

12. Will the mark appear in logo or design form? If so, please attach a high quality copy of the logo or design. Click here to enter text.

13. Will the mark only appear as a specific font? If so please attach a high quality copy of the mark in the font you choose. Click here to enter text.

14. Will any other marks, slogans, designs or distinctive packaging be used with the mark? If so, please describe in detail. Click here to enter text.

15. Please attach any actual or proposed advertisements, brochures, handbills, packaging design or websites (if available). Click here to enter text.

16. Are there any plans to use the mark outside the U.S.? If so, when and for what goods or services? Click here to enter text.

17. What is the significance or meaning of the name or abbreviations in the requested mark?

Click here to enter text.

18. Please specify whether the request name or letters have any significance in the relevant consulting trade or industry, or as applied to the services described in the 9b. of this questionnaire. Click here to enter text.

 Photographs of labeled goods showing the trademark as actually used on the product are also acceptable, as are containers bearing the trademark. For internet services, screen shots, or print-outs, showing the mark as displayed are acceptable. If you are registering goods in more than one class, or category, there must be specimens for each class.

 The fee for filing a Federal Trademark Application is approximately **$225.00 - $350.00** per classification. After reviewing the answers to the questions above, our office will recommend to you specific classifications to file under.

The fee for a State Trademark Registration for the Commonwealth of Massachusetts is $50.00 per Goods/Services classification.

**Note:** It is recommended that you purchase all available .com; .net; .org; Domain names for this service or product name.

**Evelin Szymborn**

Interim-Director

University of Massachusetts System

Trademark & Licensing Administration eszymbor@umass.edu

413-577-8126