



University of Massachusetts Trademark and Licensing Administration

AMHERST • BOSTON • DARTMOUTH • LOWELL • WORCESTER • UMASS ONLINE

815 Campus Center
One Campus Center Way
Amherst, MA 01003-9243

Evelin Simmons, Director
Phone: (413) 577-8125

www.umass.edu/ae/trademark-licensing-0

Limited License & Royalty Waiver

*For Non-Commercial use of University Marks by University
Departments, Sponsored Organizations and/or Registered Student
Organizations (RSOs)*

PLEASE SUBMIT WAIVER & ARTWORK MOCK UP TOGETHER

Registered Student Organizations (RSOs), University Departments, and/or sponsored organizations and individuals using the Names, Trademarks, Service marks, logos, seals and/or other symbols (Marks) of the University in any commercial venture, including fundraisers and items resold for a profit will be charged a 12.0% Royalty fee of the cost of the product regardless of the selling price. Promotional products, free giveaways and team uniforms bearing the University's Marks, in conjunction with the names or logos of a RSO, University Department and/or University sponsored organizations, that are distributed **exclusively** to group's members and **not sold** individually are eligible for a Royalty Fee Waiver through the University Trademark and Licensing Administration.

Prior to the initiation of any commercial or non-commercial project using the University's Marks, this form must be completed and signed by the Director or Coordinator of the University Trademark and Licensing Administration. Vendors will be expected to charge the customers a 12.0% Royalty Fee on the cost of the products ordered if the customers do not provide an Approved Royalty Waiver at the time of the Sales order. Please note that any artwork bearing University Marks must also be approved by the University Trademark and Licensing Administration **PRIOR** to production.

Product orders without an approved Royalty Fee Waiver will be charged the standard 12.0% royalty rate on the cost of the products.

Limited License & Royalty Waiver Application

Please email this completed form to the UMass Trademark and Licensing Administration at trademarkapprovals@umass.edu for review.

Campus: Amherst Boston Dartmouth UMass Med
 Lowell Other UMass President's Office

Name of Individual, Organization or Department:

Advisor/Coordinator:

Name: _____

Title: _____

Email: _____

Phone: (____) ____ - _____

Products to be given away to members/attendees:

- Products to be given to members/attendees only: YES / NO
- Products to be sold to members/attendees: YES / NO
- Products to be sold to the General Public: YES / NO

• Quantity to be produced: _____

• Description of design or imprint on product:

• What is the Product, Promotional Item, Clothing, etc. being ordered?

• Description of Project that product is being used for on campus:

- Location where products will be Sold/Distributed:

- Date that products will be Sold/Distributed: _____

Vendor

Full Name of Company: _____
 Company Address: _____
 City, State Zip Code: _____
 Company Contact / Salesperson: _____
 Salesperson's Email Address: _____

Please submit art work and waiver by Email to trademarkapprovals@umass.edu for approval prior to printing, embroidering or any other application of University owned marks.

**This section to be completed by
 The University Trademark and Licensing Administration**

Designation: Use ® or "TM" depending on which logo is used: Use a ® directly after UMASS®

- Method used for Application of Design to Product: _____
- Does the Vendor have a current University of Massachusetts Trademark Licensing Agreement? **YES** / **NO**

(Note: If items are to be sold for any purpose, vendor must have a current license and a current certificate of insurance on file with the Trademark and Licensing Administration)

The University Trademark & Licensing Admin. has Approved/ NOT Approved the Royalty Waiver Request.

Authorized Signature: _____ Date: _____

- Evelin Simmons, Director
- Jonathan Sliva, Coordinator

A copy of this authorization will be sent to the Vendor/Manufacturer for their files

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